



Job Description

Product Development Lead

Reports to: Director of Programming and Innovation

Annual Salary: Base salary ranging from **\$100,000 to \$110,000** based on relevant education and work experience

RRSP Contributions: Annual RRSP contribution of **12% of earned salary** less the total cost of employer paid benefits to a max of **\$9,000** (based on available project funds)

Benefits: Comprehensive Group Benefits; Paid Vacation and Sick Leave

Location: Northern Canada

Our Vision

A movement of Northern Indigenous entrepreneurs who are innovating solutions to strengthen economic resilience and community wellbeing for generations to come.

Our Purpose

To advance thought leadership on business education and financial practices that honours Indigenous knowledge systems, creates social change, and generates new economic pathways.

Our Mission

Empowering Indigenous entrepreneurs to build sustainable businesses and livelihoods across the North.

Our Change Theory

We believe that Northern Indigenous entrepreneurs can become catalysts of prosperity and drivers of social change within their own communities, and that the development of sustainable enterprises can create local economic opportunities to help break through poverty, address social challenges, and strengthen Northern ways of life.

Our Four Directions of Change Theory is focused on creating impact by leading policy development and systems change that strengthens opportunities for Northern innovation and self-determination; empowering a movement of entrepreneurship that drives social change and contributes to healthy culture and communities; building entrepreneurial capacity and sustainable business practices that care for the land, water, and animals for generations to come; and spearheading investments into Indigenous businesses that deepen economic reconciliation and justice across Northern communities.

The Position

EntrepreNorth is developing technology to support Indigenous entrepreneurs and social innovators who want to build and grow sustainable businesses with purpose. The EntrepreNorth App offers a place for users to develop circular business models, hone their business strategies, and create intentional social change with the support of an online community. As the Product Development Lead you will lead a team of contractors within budget to develop technology solutions that resonate with users. This involves managing sprint-based development and testing cycles in an agile and collaborative way with the EntrepreNorth team and other key stakeholders. Plus, coordinating the launch and implementation of product feature releases; and triaging customer support in a systemized way. Your strategic vision and technical expertise will drive the successful development and delivery of technology that is inclusive and accessible, culturally relevant, upholds online community safety, and helps Indigenous entrepreneurs to create thriving businesses.

Primary Responsibilities

- Develop and execute a comprehensive product strategy aligned with EntrepreNorth's goals and the needs of Indigenous entrepreneurs
- Oversee the entire product development lifecycle, from ideation and planning to execution, testing, and deployment, ensuring projects are delivered on time and within budget
- Collaborate with developers and UX/UI designers to create intuitive and user-friendly interfaces that enhance engagement and learning outcomes
- Provide technical guidance and expertise where applicable to ensure the scalability, performance, and security of EntrepreNorth's digital offerings
- Communicate effectively with EntrepreNorth's team and key stakeholders to gather requirements, provide updates, and solicit feedback

- Conduct market research and user feedback analysis to identify opportunities for product enhancements and innovation
- Implement robust quality assurance processes to maintain high standards of product excellence, including bug tracking, testing, and user feedback integration
- Triage customer support in a systemized way
- Understand industry regulations, data privacy laws, and accessibility standards to ensure products adhere to compliance requirements
- Work closely with EntrepreNorth's team to support the promotion and marketing of product offerings

Strengths and experience

- Bachelor's or Master's degree in Computer Science, Engineering, Programming, UX/UI design, or related field
- Proven experience in leading product development, with a focus on web and mobile applications
- Strong leadership skills with the ability to motivate and inspire teams to achieve ambitious goals
- Deep understanding of software development methodologies, such as Agile or Scrum
- Excellent communication skills, with the ability to articulate technical concepts to non-technical stakeholders
- Strong analytical and problem-solving skills, with a strategic mindset and attention to detail
- Passion for leveraging technology to empower underserved communities
- Deep appreciation for upholding cultural integrity within technology

Benefits

- Competitive salary and health benefits package
- Work/life flexibility
- Professional development opportunities
- A dynamic and inclusive team culture fostering innovation and creativity

Application Method

To apply for this position, please submit your Cover Letter and Resume on the careers page of our [website](#).

EntrepreNorth is a project of [MakeWay](#)